

# SC+MMERS

The Edith Cowan **SCHOOL OF COMMUNICATIONS AND MULTIMEDIA STUDENT ASSOCIATION** was created in response to a real and growing need within the student body. Its main focus is on providing Communications and Multimedia students (including students of Photomedia, Film and Video, Mass Communications, Public Relations, Advertising, etc.) with a forum for exchanging ideas, as well as a "shop window" to expose their work. A major concern of the Association is to familiarise students with the Communications and Multimedia industry (by inviting companies to make presentations and demonstrations of their techniques and technologies) and to present students' work to the industry and potential employers.

**SCAMMERS aims to provide a link between students and staff (including representation on the School's executive committee).**

**To offer the opportunity for students in various disciplines to meet in informal social settings**

**To assist in the development of links between students and industry (future employers)**

**To provide other services as decided by the student body, such online gaming facilities, social events, etc.**

**To expose the work and projects of SC+M students to as large an audience as possible.**

**To familiarise SC+M students with the professional world of Communications and Multimedia technologies**

**To connect students to SC+M industry professionals, potential employers, researchers and peers.**

**To provide a platform for ECU SC+M students to present their views, projects, ideas, criticism, etc.**

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